

1 August 2017

## INTIGER CUTS FINANCIAL PLANNING PROCESSING COSTS IN NATIONAL FIRST



Intiger Group Limited has launched BOOM, an industry leading Back Office Online Management portal, to aggressively reduce the cost and improve the efficiency of all core administrative and paraplanning processes for the financial planning profession.

Created in response to overwhelming industry demand fuelled by the crippling time and cost of compliance, paraplanning and administration practice owners face, BOOM is set to deliver profession changing cost reductions and profit growth to financial planning practice owners.

The portal ([www.boom.intiger.com.au](http://www.boom.intiger.com.au)), runs as a Software as a Service (SaaS) solution and delivers every administrative process and advice document (to compliant licensee standards) users need to run their practice.

In a first for the profession, users can order every administrative process and advice document online **24 hours a day, 7 days a week with live countdowns tracking market leading delivery speed to the second.**

Users are guaranteed **savings of up to 40 per cent** below internal staff or outsourced paraplanner costs and **access Intiger's market first fixed price \$20 SoA Packs**. Intiger Managing Director Mark Fisher said BOOM was the solution the Australian financial planning profession had been waiting for.

"BOOM is a dramatic and disruptive break from tradition for financial planning practice owners. Intiger has always been dedicated to helping financial planners spend more time with their clients and less time and money on back office processing. **BOOM delivers immediate cost savings and increased practice profits**" Mr Fisher said.

"Back office and paraplanning staff are expensive and time consuming to find and train and with recent regulatory changes this trend is going to get worse. The introduction of BOOM to the market allows practice owners to significantly increase their volume of advice and profitability."

The platform boasts a very simple and functional user experience and is applicable to all existing CRM platforms. BOOM has no contracts, no minimum usage, is free to access and requires no training. BOOM's Statement of Advice menu covers everything from superannuation to investment, and personal insurance to pension advice.



# Intiger Group Limited

ASX: IAM

BOOM is the financial planning professions first back office and paraplanning 'Software as a Service' (SaaS) platform – a software licensing and delivery model in which software is licensed on a subscription basis and centrally hosted.

Intiger is the first ASX listed firm dedicated to reducing the costs and improving the profitability of financial planning practices and helping Australian financial planners make quality advice accessible to more Australians.

For more information please visit [www.boom.intiger.com.au](http://www.boom.intiger.com.au)

- ENDS -

For further information, please contact:

JP Media

**Jeff Smith**

E: [jeff@jpmedia.com.au](mailto:jeff@jpmedia.com.au)

T: +61 0402 677 389

#### **About Intiger Group Limited**

The business of **Intiger Group Limited (ASX: IAM)**, was founded by experienced investment banking and financial services executive Mark Fisher and operates an Australian software development house dedicated to supporting professional Financial Planners to meet the needs of their clients. Intiger does this by reducing the back office and operational costs within the Australian financial planning industry. Working with Australian Financial Services Licensees and their advisers, the Intiger Group has developed and launched proprietary software platform LILLY, which has been designed to digitise and automate core components of the financial planning process including the production of automated statements of advice. In conjunction with LILLY, the Intiger Group has presented the online practice management system KLIP which tracks key performance indicators of a financial planning practice and delivers oversight and control to both licensors and financial planning practices nationally.