



# Intiger Group Limited

ASX: IAM

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Australian Securities Exchange (ASX)  
Level 40, Central Park  
152-158 St George's Terrace  
Perth WA 6000



## INTIGER RELEASES NATIONAL FIRST FOR FINANCIAL PLANNING PROFESSION



Intiger Group Limited (**Intiger** or the **Company**) (**ASX: IAM**), is pleased to announce the launch of '**BOOM**', an industry leading Back Office Online Management Portal, to aggressively reduce the cost & improve the efficiency of core administrative and paraplanning processes for the financial planning profession.

Created in response to overwhelming industry demand fuelled by the crippling time and cost of compliance, paraplanning and administration that practice owners face, BOOM is designed and developed to deliver profession-changing cost reductions and profit growth to financial planning practice owners.

The portal, which can be accessed through [www.boom.intiger.com.au](http://www.boom.intiger.com.au) runs as a Software as a Service (**SaaS**) solution and delivers every administrative process & advice documentation (to compliant licensee standards) that users need to run their practice.

In a first for the profession, clients can order every administrative process & advice document online, **24 hours a day, 7 days a week with live countdowns tracking market-leading delivery speed to the second**. Users are able to achieve **savings of up to 40 per cent** below internal staff or outsourced paraplanner costs & **access Intigers market first fixed price \$20 SoA Packs**.

Intiger Managing Director Mark Fisher said, "*BOOM is the solution the Australian financial planning profession has been waiting for. BOOM is a dramatic and disruptive break from tradition for financial planning practice owners. Intiger has always been dedicated to helping financial planners spend more time with their clients and less time and money on back office processing. **BOOM delivers immediate cost savings & increased practice profits.***"

*Back office and paraplanning staff are expensive and time consuming to find and train and with recent regulatory changes this trend is going to get worse. The introduction of BOOM to the market allows practice owners to significantly increase their volume of advice and profitability."*



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The platform boasts a very simple and functional user experience and is applicable to all existing CRM platforms. BOOM's Statement of Advice menu covers everything from superannuation to investment, and personal insurance to pension advice.

BOOM is the financial planning profession's first back office & paraplanning **SaaS** platform, a software licensing and delivery model in which software is licensed on a subscription basis and centrally hosted.

BOOM allows financial planners to engage directly with the Company 24/7 and order any services without the need for interaction with Company representatives. As such, it provides significant leverage and increased scope to the Company's distribution strategy.

As part of the launch strategy, a full marketing campaign and staged rollout to the financial planning profession will be enacted.

For more information please visit [www.boom.intiger.com.au](http://www.boom.intiger.com.au)

- ENDS -

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**About Intiger Group Limited**

The business of **Intiger Group Limited (ASX: IAM)**, was founded by experienced investment banking and financial services executive Mark Fisher and operates an Australian software development house dedicated to supporting professional Financial Planners to meet the needs of their clients. Intiger does this by reducing the back office and operational costs within the Australian financial planning industry. Working with Australian Financial Services Licensees and their advisers, the Intiger Group has developed and launched proprietary software platform LILLY, which has been designed to digitise and automate core components of the financial planning process including the production of automated statements of advice. In conjunction with LILLY, the Intiger Group has presented the online practice management system KLIP which tracks key performance indicators of a financial planning practice and delivers oversight and control to both licensors and financial planning practices nationally.

**FORWARD LOOKING STATEMENTS**

Certain statements contained in this ASX release, including information as to the future financial or operating performance of the Company and its projects, are forward looking statements. Such forward looking statements:

(a) are necessarily based upon a number of estimates and assumptions that, while considered reasonable by the Company, are inherently subject to significant technical, business, economic, competitive, political and social uncertainties and contingencies;

(b) involve known and unknown risks and uncertainties that could cause actual events or results to differ materially from estimated or anticipated events or results reflected in such forward looking statements; and

(c) may include, among other things, statements regarding estimates and assumptions in respect of prices, costs, results and capital expenditure, and are or may be based on assumptions and estimates related to future technical, economic, market, political, social and other conditions.

The Company disclaims any intent or obligation to publicly update any forward looking statements, whether as a result of new information, future events or results or otherwise.

The words "believe", "expect", "anticipate", "indicate", "contemplate", "target", "plan", "intends", "continue", "budget", "estimate", "may", "will", "schedule", "planned" and similar expressions identify forward looking statements.

All forward looking statements contained in this ASX release are qualified by the foregoing cautionary statements. Recipients are cautioned that forward looking statements are not guarantees of future performance and accordingly recipients are cautioned not to put undue reliance on forward looking statements due to the inherent uncertainty therein.